



Dear Potential Sponsor,

East Redding Little League (ERLL) is a local non-profit organization serving over 400 families each year. ERLL offers a fun and competitive experience for players ages 4-14. Our baseball and softball programs focus on the development of skills, teamwork, sportsmanship, perseverance, and love for the game; all in a fun, family-oriented atmosphere.

ERLL was chartered in 1993 with Little League International and is a member of California's District 1. Our league is funded entirely by registration fees, concession profits, fundraising, and sponsor donations; and is operated by dozens of volunteers. ERLL's home baseball field is Alta Mesa Park behind Alta Mesa Elementary School, and our softball field is Rother Elementary School.

Becoming an official sponsor of the East Redding Little League entitles you and/or your company to a host of advertising and marketing opportunities not available anywhere else. With over 400 active youth players involved with ERLL, your community exposure and opportunity to impact our local youth, their parents, and families throughout the entire season is substantial. **Plus, 10% of all sponsorships and donations are placed into the East Redding Little League Scholarship Fund to help underprivileged youth pay for fees and equipment.**

ERLL can position you to receive maximum market exposure by offering the following levels of official league sponsorships:

Sacrifice Bunt Sponsor – (\$250)

A 3'x6' Sponsor banner proudly displayed at Alta Mesa/Rother field.

RBI Sponsor – (\$350)

Sponsor your own team! Our tiny team sponsor is for Tee Ball (ages 4-5) and Coach Pitch (ages 6-7) and Junior Minor (age 8). Your business name prominently displayed on the back of each player's team jersey, a 3'x6' colored outfield banner and a plaque with a team photo of the members of your sponsored team.

Home Run Sponsor – (\$500)

Sponsor your own team! Our ERLL team sponsor is for Minors (ages 9-10), Majors (ages 11-12), and our Junior division (ages 13-14). Your business name prominently displayed on the back of each player's jersey, a 3'x6' colored outfield, a plaque with a team photo of the members of your sponsored team, and a banner ad on our ERLL website.

Grand Slam Sponsor – (\$1,000)

Sponsor your own team of any age! Not only will your business be displayed on each players jersey but also allows that team to have practice jerseys with your business name for additional exposure. Your business on the ERLL most valuable sponsor banner, A 3'x6' colored outfield banner, social media recognition, a banner on the ERLL website and a plaque with a team photo of the members of your sponsored team.

Hitting the Cycle Sponsor – (\$5,000)

You are our #1 sponsor of East Redding Little League! We will name our field in your honor for the Spring and Fall Seasons. Your business name will be prominently displayed on the right sleeve of every team & practice jersey in our Minor, Major, and Junior divisions. You will have your color outfield banner prominently displayed on the field, social media recognition, a banner ad on our ERLL website as the #1 Sponsor for the year and a plaque with a photo of the field with your banner displayed as the ERLL Sponsor of the Year (*Must be sponsored no later than January 31st*).

East Redding Little League 2205 Hilltop Dr. P.O. Box 102 Redding, CA 96002

eastreddinglittleleague@gmail.com www.eastreddinglittleleague.com



2024 Sponsorship/Donation Form

- | | | |
|---|---------|-------------|
| <input type="checkbox"/> Sacrifice Bunt Sponsor | \$250 | Team: _____ |
| <input type="checkbox"/> RBI Sponsor (Tee Ball, Coach Pitch, Jr Minors) | \$350 | Team: _____ |
| <input type="checkbox"/> Home Run Sponsor (Minors, Majors, Juniors) | \$500 | Team: _____ |
| <input type="checkbox"/> Grand Slam Sponsor | \$1,000 | Team: _____ |
| <input type="checkbox"/> Hitting the Cycle Sponsor | \$5,000 | |

10 % of all sponsorships and donations are placed into the East Redding Little League Scholarship Fund to help underprivileged youth pay fees and equipment.

Sponsor's Business Name

Contact Person

Address

City, State, Zip

Phone

Fax

Email

- ☐ Yes, we want to be a part of the ERLL team. Please find enclosed check in the amount of \$_____
- ☐ No, at this time we are unable to become a member of your team, but please find enclosed check in the amount of \$_____ to assist where East Redding Little League sees fit.

Thank you for your consideration. Without your tax-deductible contribution, East Redding Little League would not be able to provide quality Little League Baseball to more than 400 local youths from our community.

East Redding Little League Tax ID# 68-0319844 (E.I.N)
Federal Group Tax Exemption Number 3158-IRS 501 (c)(3)

Please return this Sponsorship/Donation Form to:

East Redding Little League
Attn: Sponsorship
2205 Hilltop Dr. PO Box 102
Redding, CA 96002

East Redding Little League 2205 Hilltop Dr. P.O. Box 102 Redding, CA 96002
eastreddinglittleleague@gmail.com www.eastreddinglittleleague.com